

**When  
your  
ballot  
arrives  
in the  
mail,**

Vote for Ventura, Yes on Measure C, a committee to preserve our city supported by community leaders, neighbors, CAUSE and the United Food and Commercial Workers, ID # 1305104

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**VOTE  
for Ventura**

**Vote for Ventura**

**VOTE YES**

**on Measure C**



Ventura is a special place with a unique character—and we need to protect it.

Measure C protects our city from businesses, like Wal-Mart, that bring crime and traffic while destroying local businesses and jobs.

Measure C lays out common-sense guidelines that protect our city from predatory businesses—and encourages responsible businesses that nurture our community.

When you get your ballot in the mail, vote for Ventura—Vote YES on C.

For more information, visit our website: [www.StopWalMartVentura.com](http://www.StopWalMartVentura.com)

## **Vote YES on C to protect Ventura:**

### **STOPS increased traffic**

Studies show that a WalMart store will bring gridlock and traffic along Victoria from thousands of cars and 18-wheeler trips.

### **STOPS increased crime and gun sales**

Independent reports and crime statistics show that WalMart stores have as much as 400% more crime than comparable stores, such as Target. Police visited the Oxnard WalMart over 500 times last year.

### **STOPS destruction of local businesses and jobs**

Studies by the University of California show that WalMart forces the closure of local businesses and net loss of local jobs.

**Vote for Ventura. Vote YES on C.  
Tuesday, November 3, 2009**